



# AKSHAY KUMAR

Sr. PRODUCT DESIGNER

[www.akshaykp.com](http://www.akshaykp.com)

## EXPERIENCE

### Vahak (Epictus Solution India Pvt Ltd)

Mar 2021 - Current

Product name : Vahak (Marketplace for Logistics Industry)

- Designed Hybrid app for freemium & Web for premium version including payments with ESCROW
- One of the initial designer and a founding team member planned the product design roadmap
- Led the design team of 7 people

### Freelancer

Mar 2020 - Feb 2021

Product name : Buzzcast (Virtual conferencing SAAS product)

- Re-designed web platform from scratch (research to delivery)
- Implemented match-making for networking within the conference
- Built a customisable chatbot based on the genre of the conference

### Optimus BT Pvt Ltd (COVID)

May 2019 - Apr 2020

Product name : E-Contracts (Digital contracts Enterprise software)

- Implemented user research and improved product experience
- Re-structured the user journey based on the clients feedback

### InstaHire

Jan 2018 - Apr 2019

Product name : InstaHire (Hiring platform for Hospitality industry)

- Was the only designer led end to end design (Native Apps & PWA Admin dashboard)
- Responsible for User Research, Information Architecture, Interaction, Visual Design, Prototyping and User testing across mobile and web application
- Collaborated with product managers, business partners and engineers to help define product requirements and road map.

## SKILLS

User Experience   User Interface Design   User Research  
Interaction Design   Prototyping   UX writing   Usability Testing  
HTML, CSS & JS (Basic)   Digital marketing (Intermediate)

## TOOLS

Figma   Adobe XD   Sketch   Photoshop   Illustrator  
Zeplin   Invision   Marvell   Balsamiq   Principle   Flinto  
Usabilityhub   Lightroom   Framer (Intermediate)

## EDUCATION

B.E Information Science - MITE  
2013 - 2017

User Research - Methods and Best Practices  
Interaction Design Foundation Org (IxDF) - 2020

Master Persuasion Psychology - Udemy  
2019

Desktop Publishing (DTP) - KCI  
2013 - 2014

## CONTACT

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